A CADENYY



"Remarkable once-in-a-lifetime experience. This needs to be at every city.
Words cannot express how much this means to me as a Veteran, hockey fan, and overall person.
This experience has enlightened me and helped instill confidence."



ABOUT: Warrior Hockey Academy is a signature program of The Malone Family Foundation led by Ryan & Greg Malone. This no cost initiative offers mind, body + spirit training to local Veteran & First Responder hockey players by the Malone family, members of the NHL Alumni Association & experts in their respective fields. The goal of Warrior Hockey Academy is to improve each participant's mental health & overall wellness. Warrior Hockey Academies have been held across our country with the 2nd annual academy in Tampa set for November 22nd at Benchmark International Arena.

H O C K E Y I S H E A L I N G

93%

of 2024 participants said the WHA positively impacted their:

Mental Health





"One of the best parts of the day was feeling like we were important. None of us are pros but the pro experience was such a special thing to have. It felt like we were rookies or recruits to a big hockey program and that was just really cool to me."

Sessions

On-Ice Training Resilience Nutrition Self-Defense Yoga & Breathwork The Importance of Recovery

hockeyishealing.org | @malonefamilyfdn













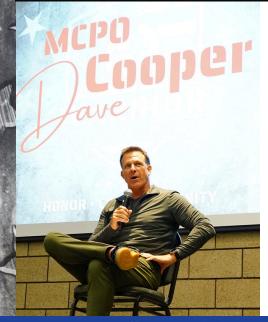


"OUR MISSION IS TO UNLEASH THE HEALING POWER OF HOCKEY
& USE IT AS A POSITIVE FORCE IN THE LIVES OF THOSE WE SERVE."

A CADENYY



Dave Cooper offered the Keynote Address to 650 Veterans at The Malone Family Foundation's Warrior Hockey Academy in Minnesota. Cooper is a Former Navy SEAL and founder of the Verge. During his service with the Naval Special Warfare Development Group, Cooper completed dozens of tours, and alongside his teammates, successfully executed some of the most significant Special Operations missions in the history of the U.S. Military. From September 2009 to September 2011, Cooper served as the Command Master Chief of this storied unit.



"As a former U.S. Navy SEAL, I've seen firsthand the pivotal role that The Malone Family Foundation plays in the lives of Veterans by offering a unique blend of healing, growth, and support through hockey. Ryan and his crew provide Veterans with much-needed opportunities to focus on their mental, physical, and emotional wellbeing, all while playing a great team sport. By reigniting their sense of camaraderie and community, the foundation helps Veterans navigate their post-service challenges and promotes resilience and personal development in the process. They are not only committed to supporting those who have served, but it is their honor to do so." -DAVE COOPER

KEY COLLABORATORS & PARTNERS

















What one word describes how you feel after WHA?..



GRATEFUL MOTIVATED AWESTRUCK



FULFILLED PRIVILEGED STRONGER



HUMBLED REJUVENATED VALUED



THANKFUL HEALTHY INCLUDED

Marrior



About the 2025 Warrior Hockey Avademy

NOVEMBER 22, 2025 | BENCHMARK INTERNATIONAL ARENA The 2025 Tampa academy will welcome ~75 Veterans & First Responders from 7 local hero hockey teams.



VIDEO Hear from Ryan Malone to Learn More About Warrior Hockey Academy

CAMARADERIE

The academy will unite Veterans + First Responders through our tie that binds... hockey

RESILIENCE

NHL Alumni & respected members of our hero community, will lead all sessions + the evening's Resilience dinner

VALOR

Nominated heroes will be honored with the Players' Player Award + Unsung Hero Award

STRENGTH

Mental strength & overall wellness will be at the heart of the academy's on-ice & off-ice sessions



Marrior



2025 Sponsorship Opportunities





NUTRITION \$7,500 1 available

- Presenting recognition for Nutrition Panel & Lunch with NHL Alumni
- 2 tickets to Nutrition Panel & Lunch
- Recognition via web, social & on-site

COURAGE \$5,000

- 1 academy element presented by sponsor with branded signage Options may include Locker Room, Ice Time, Rehydration, Recovery, Classroom, etc.
- · Recognition as a Courage partner via web, social and on-site

PRESENTING \$25,000

1 available

- Presenting recognition (r Warrior Hockey Academy

- Logo integration into an vall elements Logo inclusion on erseys Recognition is Presenting partner via web, social and on-site
- 4 tickets to Resilience Dinner
- Warrior Hockey Academy swag

TEAM \$10,000 2 available

- Title recognition for 1 of 2 teams
- Logo inclusion on Team materials
- Recognition as Team partner via web, social and on-site

HONOR \$1,000

Recognition as an Honor partner via web, social and on-site

RESILIENCE \$12,000

1 available

- Presenting recognition for Resilience Dinner & Awards Ceremony
- 2 tickets to Resilience Dinner
- Recognition as Resilience partner via web, social and on-site

PLAYERS' PLAYER \$5,000

1 available

· Title recognition for Players' Player Award presented by Ryan & Greg Malone to (2) academy heroes Option to sponsor the Players' Player Award at all Warrior Hockey Academies across the country in 2025 for a \$15,000 investment

HERO \$2,500

- Academy fees to host (5) Veteran & First Responder heroes
- Recognition as a Hero partner via web, social and on-site

To support our heroes as a sponsor amanda@hockeyishealing.org





"WE WANT TO EMPOWER THEM WITH DIFFERENT TOOLS TO OVERCOME THEIR CHALLENGES & BE THRIVING."

